

<b>Interview Summary</b>	<b>Application No.</b>	<b>Applicant(s)</b>	
	08/971,903	HARUKI ET AL.	
	<b>Examiner</b>	<b>Art Unit</b>	
	James W Myhre	3622	MW

All participants (applicant, applicant's representative, PTO personnel):

(1) James W Myhre. (3) \_\_\_\_\_.

(2) Richard Gollhofer. (4) \_\_\_\_\_.

Date of Interview: 09 February 2004.

Type: a) Telephonic b) Video Conference  
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.  
If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1.

Identification of prior art discussed: Todd et al (5,867,714).

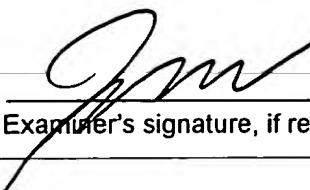
Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

  
Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The Applicant Representative discussed how Todd did not disclose transmitting the collected user data from the system to a third party vendor. Upon further review of the claim, the Examiner agreed that Todd disclosed the system using the collected user data to transmit promotions to the user, but did not disclose sending the data to a third party vendor (which may use the data to target promotions to the user). The Examiner indicated that he will conduct a further search for this feature upon receipt of the Applicant's response..